

EEO REPORT
July 31, 2009 - July 31, 2010

Job Postings

Job Number	Job Title	Department	Recruiting Sources Posted (tab 3)	Date Filled	Hiree's Recruiting Source(s)	Interviewees
1	Media Production Specialist	Media Operations	1,4,6	11/2/2009	4	3
2	Overnight Producer	News	1,2,6,7	9/21/2009	tvjobs	3
3	Reporter/Photographer	News	1,2,6,7	9/22/2009	current employee stayed	2
4	Media Operations Technician PT	Media Operations	1,4,6	9/19/2009	3	3
5	7 & 11 pm Producer	News	1,2,6,7	filled 11/9/09	word of mouth	3
6	Morning Anchor/Producer	News	1,2,6,7	5/24/2010	in house	2
7	AE	Sales	1-12	pending		6
8	IAE (internet)	Sales	1-15	pending		
9	7 & 11 pm Producer	News	1,2,6,7	pending		
10	Reporter/Photographer	News	1,2,6,7	pending		
11	Weekend Anchor	News	1,2,6,7	pending		
12	Media Production Specialist	Media Operations	1-15	pending		
13	Media Operations Technician	Media Operations	1-15	pending		

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Interviewee per Recruiter

[illegible]

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Recruiting Sources

Number	Source	Contact	Address	Telephone	E-Mail
1	tvjobs.com	Mark Halloway	Broadcast Employment Services PO Box 4116 Oceanside, CA 92026	450-2101	markch@www.tvjobs.com
2	Medialine	Mark Shilstone	PO Box 61909 Pacific Grove, CA 93960	800-237-8073	mark@medialine.com
3	The Horry Independent	Tom Brown	2510 Main St. PO Box 740 Conway, SC 29628	843-248-6671	TBrown@scccast.net
4	wjde.com	Rob Price	1194 Atlantic Ave. Conway, SC 29626	843-234-9733	rprice@wjde.com
5	NAB	nab.org	1771 N Street NW Washington, DC 20036	202-429-6424	nab@nab.org
6	SCBA	Karen Nettles	1 Harrison Way Columbia, SC	803-732-1188	karen@scba.net
7	Coastal Workforce	Corin	SC Employment Security Commission 1556 W. Evans Street Florence, SC 29601	843-666-4271	florence@sces.org
8	Coastal Carolina University	Yvonne Lasane	PO Box 261854 Conway, SC 29628	843-349-2341	yvonne@coastal.edu
9	Francis Marion University*	Dolle Newhouse	PO Box 100647 Florence, SC 29602	843-661-1676	dnewhouse@fmarion.edu
10	Benedict College*	Karen Ruthford	1600 Harden St. Columbia, SC 29204	803-253-5000	ruherfordk@benedict.edu
11	Tri-County Tech*	Glen Hellenge	7900 Hwy 76 PO Box 687 Pendleton, SC 29670	864-646-1500	ghellenge@tctc.edu
12	SC Employment Commission	Susan Crutchfield	Coastal Workforce Center 200A Victory Ln. Conway, SC 29626	843-234-9675	scrutchfield@dew.sc.gov
13	NAACP*	Dr. Daniel Blue	PO Box 966, Mullins, SC 29674	843-526-0029	FAX: 843-526-0067
14	The Leadership Institute*	Megan Olshefski	1101 N. Highland Street, Arlington, VA 33301	703-247-2000	molsheski@linal.us
15	Florence County DSS*	Margie Goodson	2385 S. Irbey St., Florence, SC 29501	843-669-3354 x217	margiegoodson@dss.sc.gov
Organizations that have requested notification of full-time vacancies are designated by an asterisk					

Category	Category Description
1	Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions
2	Hosting of at least one job fair
3	Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities
4	Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues
5	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment
6	Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies)
7	Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting
8	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions
9	Establishment of a mentoring program for station personnel
10	Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting
11	Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting
12	Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities
13	Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting
14	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination
15	Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions
16	Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities